



DANS LE NOIR ?

Press release



Ethik Investment Group will open a new “Dans le Noir?” Restaurant-Bar-Lounge in Barcelona where you eat in pitch darkness, near to the Born area.

The restaurant’s manager, Christophe and Maite Sutto, will open it on

the 28th of December 2009. There will be around 60 seats in the dark and almost the same in the lounge.

The restaurant has been helped by ONCE to find it blind team.

It will be an educational Catalane Cuisine adapted for our unique dark interior, with the famous Barcelona Tapas. Menus are developed by a local team with help from Chef Olivier Romain. He will educate staff and take care of every detail at Dans le Noir? Maintaining our restaurants quality.



A lot of cultural and sensorial activities will be organized in Barcelona like in London and Paris, especially with the wine.

With the opening in Moscow in 2006, a provisional restaurant in Warsaw in 2008, in Geneva and Bangkok in 2008 and 2009, Dans le Noir is now a European and international brand.



The Ethik Event’ activities which is a group’ subsidiary, has been develop in 2009 by working in useful events and awareness campaign about handicaps.

Synergy work between Ethik Event and the other Event Company of the group (ELO-Event Connection) which it specializes in awareness actions, allowing lots of new prospects.

The group can forecast a 20% expansion in 2010 to reach €5million and will continue to invest in it international development doubtlessly for the 1st time out of Europe.

With 75 partners in 3 country most of who are 40% disabled, Ethik Investment doesn’t belong to the protect sector and doesn’t receive any help so we can say that it’s a unique company in Europe and in the world.

NB: Press review including Edouard de Broglie’s interview (Ethik Investment’s general manager), Christophe and Maite Sutto interview (Barcelona restaurant’s managers)

For any requests, interviews and questions :
Please do not hesitate to contact Celine
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